



Internship Application

At Krochet Kids international we are always on the lookout for new energy and support for our work. Interns play a key role in helping us further what we do as an organization and in expanding our ability to fulfill our mission: to empower people to rise above poverty.

We love our interns. Each new team means a new group experiencing Krochet Kids in a deep and unique way, bringing their history and experience to the position while learning a host of new perspectives and skills. Our goals for interns are threefold: that they grow as individuals, professionally and personally; that they help us achieve more than we otherwise could; and that they become deeper advocates of the work that we do and the individuals we partner with around the globe. The internship is not lacking in fun, but it's also a lot of work. Ultimately, it's about a cause bigger than all of us, as we strive to see change in others' lives.

We are a group of passionate people doing what we love in order to show love to others around the world. We are often blown away at the opportunity we have to play a part in making this world better. As an organization, we are working to show that doing business and doing good can mean more, connect more, and impact more, than ever before. We are about creatively challenging outdated methods, and about finding and proving new ways to empower individuals and communities around the world. Because we know that with every life impacted, the ripples continue far beyond the immediately seen.

This internship will be demanding, but it will be ever more rewarding. It will mean living with strangers who will become close friends, working long hours in new (maybe foreign!) surroundings, learning the ins and outs of the nonprofit world and social enterprise, pouring your heart and soul into projects you deeply believe in, and tirelessly spreading the message that with people's purchases, lives are changed. Oh, and it's *really* fun, too. And at the heart of it all will be the stories of the people, the families, and the communities that are strengthened daily by the work that we do.

Together, we will change the world.

Internship Description: Social Media/Communications

Responsibilities:

- Writing copy for campaigns, press releases (as needed)
- Writing drafts for the blog and Facebook
- Maintaining Intern Blog
- Documenting / Recapping events
- Researching blogs, websites, social media connections for KKi
- Reviewing analytics for Facebook, twitter, instagram
- Taking photos for use on Facebook and Blog
- Planning/promoting events
- Attending events as part of the team

Qualifications:

The ideal candidate will have strong interpersonal skills, proven writing and journalism skills, and an existing following on social media networks.

Internship Details

Internship terms generally begin in January, June, and September. End dates are flexible.

Internships are 3-5 months in length, depending on season.

Internship applicants must be at least 18 years of age.

Internships are unpaid.

Internships are available in part time (20-25 hrs/week) or full time (40 hrs/week) capacity.

Intern housing is available in Newport Beach, CA, and encouraged as an amazing opportunity for you to bond with your intern team and benefit from a unique and incredible experience.

Interns choosing to live in housing are required to raise funds to cover subsidized expenses of housing- \$1200 per term. This can be paid in one lump sum or split into monthly payments. If you'd like to utilize the housing but feel this is a big challenge, we'd love to work with you to raise funds. As a 501c3 organizational, all donations made to Krochet Kids are tax-deductible, and give your sponsors an incentive to support you!

College credit is available and recommended for the internship. We suggest that you start talking with your school advisor now about the steps necessary for this. We are more than willing to fill out the needed paperwork to ensure that you get academic credit for your work with us.

NOTE: Krochet Kids internships are designed for undergraduate students or recently graduated individuals. Although there is not a strict age requirement other than minimum of 18, college-aged individuals tend to get the most out of our internship experience.

Application Guidelines

Internship Application Checklist- Social Media/Communications

Please include the following for your application to be reviewed:

- Resume highlighting your education/work/volunteer experience
- Cover letter explaining what attracts you to KKi and why you're a perfect fit
- Names and contact info for 3 references (2 personal, 1 professional)
- Answer 6 YOU ARE WHO? questions- 3 written, 3 video
- Special Project (outlined below)

Please submit your application via the form on our website.

YOU ARE WHO?

We want- we need- to know who you are!! What do you like, what do you dream about, what drives you crazy? We want to get to know your personality, your style, and see what you're about. Be honest. Be yourself. Please choose **6** of the following questions to answer- **3 in writing, 3 in video**. Keep writing to half page or less per question, and video to 2 minutes or less per question. **This is not a test on video editing or filmmaking**. Please upload to a website such as YouTube or YouSendIt and include the link in your application. We're looking for you to tell us the answer to the question in a casual way- think of it as **your chance to send us a glimpse of an interview with you**.

1. If you could pick one theme song for your life, what would it be, and why?
2. What would the ideal Saturday look like for you?
3. What is the best book you've read in the last year? Why?
4. Tell us about one moment that changed the course of your life.
5. What is one thing in the world that makes you angry?
6. What are your 3 favorite music albums?
7. Who or what have you most loved and why?
8. What do you know about Uganda and its history?
9. Tell us about 3 websites that you frequent most
10. What is the biggest need in our current world?
11. Tell us about the sweetest place you've ever travelled to.

12. What is one question you would like to ask us?

SPECIAL PROJECT: SOCIAL MEDIA/COMMUNICATIONS

We want to see your skills in action. Write an awesome blog post featuring 'the 5207.5'- check it out here: <http://www.krochetkids.org/shop/5207-5/>



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